



New for 2010! All local advertisers will receive two (2) complimentary 4-day Supertickets (\$200 value) to the the 58th Annual Mobil 1[®] 12 Hours of Sebring Presented by “Fresh From Florida”. The official program will include an index in the back pages with the page your ad is featured on.

Deadline for AD SPACE is: FRIDAY, JANUARY 30, 2010

Deadline for AD COPY is: FRIDAY, FEBRUARY 15, 2010

MECHANICAL REQUIREMENTS:

- **Camera-ready art, disk or film**
- **Magazine Trim Size: 8 ½ x 11 Perfect bound**
- **Bleed: ¼ beyond trim size**
- **Non-bleed: Full page 7 ½ x 10**
 - ½ page 7 ½ x 5
 - ¼ page 3 ¾ x 5
- **133 line screen, right-read, emulsion side down**

Reach our motivated buying audience (highlighted by the high-end demographic of the American Le Mans Series fan) by advertising in the Official publication of the legendary 12 Hours of Sebring!

**Send to: Jordan Marra
Sebring International Raceway
113 Midway Drive
Sebring, FL 33870**

Toll Free: 1-800-626-RACE (7223)

Phone: 863-655-1442 ext. 209

Fax: 863-655-1777

Email: jmarra@sebringraceway.com