MEDIA CREDENTIAL APPLICATION – SUPER SEBRING 2020

READ BEFORE APPLYING FOR CREDENTIALS
Credentials are ONLY issued to accredited media that can provide letters of assignment, examples of previously published work and at least two industry references (we prefer references to be from other major circuits and/or sanctioning organizations). Photo circuit access is very limited and available only to major media outlets.

Every media outlet requesting credentials is ranked based upon quality and scope of coverage, original content, and overall reach, circulation or traffic. Pre-event coverage is also especially important to Sebring International Raceway when considering requests.

PLEASE ALSO NOTE:
• Do not ask if your spouse can have a credential, or if you can have a credential for an “assistant.”
• Don't request media credentials for sales and marketing personnel and/or race team officials. Those requests are not media-related.
• No freelance requests. If you are not on assignment, we will not issue you a credential.
• All media parking will be outside the circuit in the Ulmann Parking area.
• Those approved for a photo credential will be required to wear a photo vest. Photographers must attend at least one photo meeting.

You do NOT need to fill out this form if you have an IMSA or WEC Media Hard Card.
Requests from journalists outside the USA or Canada must be made at fiawec.com.

LICENSING REQUIREMENTS
Team, sponsor and other non-media photography and video requests must first obtain a licensing agreement with IMSA before photo circuit access will be approved.
MEDIA CREDENTIAL APPLICATION FORM
SuperSebring – March 18-21, 2020
REQUESTS MUST BE SUBMITTED BY FEBRUARY 22nd

AFFILIATION: ___________________________ PHONE: ( ____ ) _______________ E-MAIL: ______________________________________  Required for Confirmation

ADDRESS:
No. Street City State Zip / Postal Code

You do NOT need to fill out this form if you have an IMSA or WEC Media Hard Card. Requests from journalists outside the USA or Canada must be made through FIA WEC.

**TYPES OF MEDIA CREDENTIALS**

| General Media | Allows access to pits, paddock, media center and all spectator areas |
| Photo Circuit Access* | Issued ONLY to major media outlets; subject to IMSA approval. Allows access to photo circuit route. Photo vest required. |

**NAME**
(Please Print Legibly)

| JOB DESCRIPTION |
| Writer, Photographer, Videographer, Radio, Public Relations, etc. |

**INDUSTRY REFERENCES – REQUIRED IF NOT CREDENTIALED AT SEBRING IN THE PAST THREE YEARS**

| NAME __________________________ | COMPANY __________________________ | PHONE __________________________ | E-MAIL __________________________ |
| NAME __________________________ | COMPANY __________________________ | PHONE __________________________ | E-MAIL __________________________ |

Journalists who have not previously covered events at Sebring must submit recent copies of race coverage and two references in order to be considered for accreditation.

*Team, sponsor and marketing related photography and video requests must complete IMSA licensing agreement before credentials are approved.

☐ Check here if you need a reserved seat in the Media Center. Please note space is extremely limited, if you are not going to utilize this space – do NOT request it.

Please sign below indicating you have read page one of this application and understand the requirements for obtaining a media credential.

SIGNATURE: ___________________________ TITLE: ___________________________ DATE: ___________________________